IALD EDUCATION TRUST WELCOMES NEW PRESIDENT AND BOARD MEMBERS

CHICAGO, IL USA, 15 JANUARY 2016 | The IALD Education Trust, a not-for-profit charitable organization supporting academic education in lighting design to foster and ensure the future of the architectural lighting design profession, is pleased to announce the election of Andrea Hartranft, IALD, as the new President of its Board of Directors; Jimalee Beno as Secretary and Treasurer; and Steve Brown, IALD, and Marco Palandella as new Board Members. Andrea, Jimalee, Steve, and Marco will support the board’s efforts in raising awareness for the IALD Education Trust’s programs, events and fundraising efforts.

“Becoming President of the IALD Education Trust Board is just one more way to serve this great organization, and I am thankful for the opportunity,” said Andrea. “So many volunteers giving of their time, talent, expertise and energy to support students, educators and lighting programs surround the Board of Directors. Working with all of them is about as great a gig as could ever wish for.”

For more information on the IALD Education Trust Board Elections, contact IALD Education Trust Coordinator Jill Mulholland, PhD, at jill@iald.org or by calling +1 979 204 3868.

ANDREA HARTRANFT, IALD
IALD Board of Directors, President
Hartranft Lighting Design, LLC
Charlotte, NC USA

Andrea Hartranft, IALD, is principal at Hartranft Lighting Design in Charlotte, NC USA. She recently completed a term as Secretary and Treasurer of the IALD Education Trust Board of Directors and held a Director Board position from 2012-2013. She has also served as past Chair of the IALD Awards Committee and the IES Progress Report Committee.

Andrea is Lighting Certified (LC) by the National Council of Qualifications for Lighting Practitioners (NCQLP), and has 29 years of extensive design and project management experience in lighting and controls systems for commercial, institutional and industrial projects. She holds a degree in Architectural Engineering from The Pennsylvania State University in State College, PA USA. Her achievements in the field of lighting design consist of more than 1,000 projects and a number of awards from the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES).

A huge contributor to lighting education, she has taught fundamental/advanced lighting design at the Corcoran College of Art + Design, has spoken on lighting issues at local colleges and Universities, presented at IALD Enlighten conferences, conducted workshops for the IES conferences, and was a workshop head and mentor at the Lights in Alingsås workshop in Alingsås, Sweden in 2015.

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**JIMALEE BENO**  
IALD Education Trust Board of Directors, Secretary and Treasurer  
Acuity Brands Lighting  
Berkeley, CA USA

Jimalee Beno is Vice President of Strategic Specification Development at Acuity Brands Lighting in Berkeley, CA USA. She has served on the IALD Education Trust Board of Director since 2012 and is currently on the Office Lighting Committee for the IESNA. She is a LEED Accredited Professional (AP) and a member of the Illuminating Engineering Society of North America (IESNA).

A Graduate from Kent State University in Kent, OH USA, she received her degree in Design and brings over 25 years of experience in the lighting industry. She began her career in design and moved into manufacturing in the early 90’s. Her roles have included sales, sales management, training/education and product development. She most recently led Linear Systems for Acuity and the Peerless Lighting team. She holds several design patents and was awarded the Most Innovative Product of the Year by Lightfair International in 2014. Her new role supports specifiers with solutions within the Acuity product portfolio. She has lectured across the US and Canada including Lightfair International and the IALD Enlighten Americas Conference.

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**STEVE BROWN, IALD**  
IALD Board of Directors, IALD Representative  
NDYLIGHT  
Melbourne, VIC Australia

Steve Brown, IALD, is Design Director at NDYLIGHT, a lighting design studio with offices in Melbourne, VIC Australia; Sydney, NSW, Australia; and London, UK. A practicing architectural lighting designer for over 25 years he has led and executed the creation of IALD and IES regional lighting design chapters in Australia and New Zealand and has witnessed first-hand the remarkable growth of the architectural lighting design profession in these regions.

An active member of the Illuminating Engineering Society of Australia and New Zealand Limited (IESANZ), Steve presently serves on the IESANZ Board as Director of Advocacy. He previously served as Director of Education from 2012 to 2014. In his current role, he most recently helped facilitate the introduction of legislation for the Emissions Reduction Fund (ERF) that formally requires the sign off on public and private lighting projects by lighting practitioners who are either Registered Lighting Practitioners of IESANZ, Professional members or Fellows of IALD, or Certified Lighting Designers (CLD).

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MARCO PALANDELLA
IALD Board of Directors, President’s Selected Director
Marco Palandella Lighting Studio
Casale Monferrato, Italy

Marco Palandella is an independent lighting designer located in Casale Monferrato, Italy. Trained and educated as an Electric Engineer, he has been specializing in Lighting Design since 1998. He is a member of the Italian Lighting Designers Association – Associazione Professionisti dell'Illuminazione (APIL) and was a member of the Professional Lighting Designers’ Association (PLDA).

Marco’s experience includes designing and coordinating projects for a number of diverse clients, from historical buildings and museums to house of worship and commercial. His projects have gained national recognition and he has received numerous lighting awards, including several Illuminating Engineering Society (IES) Awards for the ingenuity and originality of his lighting design work.

Parallel to his lighting design career, education and teaching are an integral part of Marco’s life. He has been a lighting professor at the University of Applied Science and Arts of Southern Switzerland (SUPSI) since 2010, and has served as a mentor to the next generation of lighting designers. Most recently he was a mentor at the Lights in Alingsås workshop in Alingsås, Sweden in 2015.

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Completing their final term on the IALD Education Trust Board of Directors are IALD Education Trust Past President Steven Rosen, FIALD, IALD Immediate Past President Barbara Horton, FIALD, and Gustavo Aviles, IALD. They were recognized at the annual IALD Enlighten Americas conference held in Baltimore, MD USA on 8-9 October 2015 for their commitment to the organization and for their many contributions to lighting education.

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The International Association of Lighting Designers (IALD) Education Trust is a not-for-profit 501(c)3 charitable educational organization that supports academic education in lighting design to foster and ensure the future of the architectural lighting design profession. The IALD Education Trust provides direct support to students, educators and academic programs for the purpose of promoting the study of architectural lighting design.