KINGS CROSS SQUARE HONORED WITH IALD AWARD OF EXCELLENCE LIGHTING DESIGN BY STUDIOFRACTAL LIGHTING DESIGN

NEW YORK, NY USA, 5 MAY 2015 | Fifteen award winners representing architectural lighting design projects from six countries comprise the winners of the 32nd Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 5 May at Gotham Hall in Las Vegas, NV USA. Of the fifteen projects recognized, one entry earned a Special Citation, ten earned Awards of Merit and four earned Awards of Excellence.

Accepting the IALD Award of Excellence for KINGS CROSS SQUARE was Chris Sutherland of StudioFRACTAL Lighting Design.

The re-lighting of Kings Cross Square had a number of lofty goals; in addition to balancing functional public lighting with a sophisticated aesthetic, the client wanted to bring greater civic importance to the square by day and night, while minimizing long-term operating and maintenance costs.

The lighting designers concentrated on incorporating lighting into the built environment wherever possible, creating a three-dimensional space on the historic façade and emphasizing materials and textures. The lighting was designed from the outset to create a strong visual identity, support wayfinding, and encourage commuters to linger and appreciate the space.

The majority of the plaza illumination is delivered from three 20m bespoke stainless steel columns. Positioned precisely, the LEDs have a crisply functional appearance against the warmly glowing façade. Each column houses an array of individually focused LED spotlights, carefully designed to provide low glare illumination to the square.

Smaller columns are positioned to guide commuters to the ticket concourse and a variety of low profile lighting elements have been designed into various structures and forms across the square.

These supplementary and localized accents were a favorite of the judges. One judge said, “The well-integrated lighting in the square adds another layer and dimension of design to this elegant public space.”

“The entire plaza is wonderfully illuminated and the sources are subtle and minimalist,” another judge said of the project. “The thin towers are an almost magical source of brilliance, and the interplay of light and dark materials successfully creates depth and texture in the ground plane.”

The lighting equipment was selected on merit from a variety of lighting manufacturers and delivers an all LED scheme (one of the first in the UK for a major public space) to minimize equipment size and achieve stringent longevity and running cost targets.

The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.
The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of more than 1,200 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM

32nd ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

KINGS CROSS SQUARE
LONDON, UNITED KINGDOM

LIGHTING DESIGN
TIM DOWNEY
CHRIS SUTHERLAND
BEN HOLLANDS
ALEX LANG
STUDIOFRACTAL LIGHTING DESIGN

ADDITIONAL CREDITS
ARCHITECTURE
STANTON WILLIAMS

SERVICES ENGINEER
ARUP

MAIN CONTRACTOR
MURPHY & SONS

ELECTRICAL CONTRACTOR
FOURWAY COMMUNICATION

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