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RED BULL MUSIC ACADEMY HONORED WITH IALD AWARD OF EXCELLENCE
LIGHTING DESIGN BY TILLOTSON LIGHTING DESIGN

LAS VEGAS, NV USA, 4 JUNE 2014 | Sixteen award winners representing architectural lighting design projects from ten countries—representing an increasingly diverse group of award-winning projects for the IALD awards—comprise the winners of the 31st Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 4 June at the Renaissance Las Vegas Hotel in Las Vegas, NV USA. Of the sixteen projects recognized, four entries earned a Special Citation, five earned Awards of Merit and seven earned Awards of Excellence.

Accepting the IALD Award of Excellence for the RED BULL MUSIC ACADEMY was Erin Dreyfous, Associate IALD, of Tillotson Lighting Design.

Four vacant floors in New York’s Chelsea neighborhood were transformed into a series of meeting spaces, galleries and recording studios for the Red Bull Music Academy. The architecture and lighting create an atmosphere of experimentation intended to spark creativity and collaboration among top musicians around the world. The interior lighting is essential to dramatically transform the space from day to night, supporting the many events held within.

“Bold and unusual lighting choices help to distinguish one space from another and create a dynamic, contemporary experience,” one judge commented of the project.

Dramatic, curving walls organize the interlocking program spaces, like the broadcast booth, main recording studio, and bar, which all connect to the loft-like forum. During the day, linear fluorescent uplights synthesize daylight within the interior space.

At dusk, the uplights dim and linear rows of warm white neon mounted to the underside of the uplight pendants turn on. The color shift and strong linear graphic dramatically transform the space for the evening events. The bar, revealed by a niche in one of the curved walls, is defined by a field of hollow, extruded acrylic tubes edge-lit with dynamic white and color-changing LEDs above.

The sound and light lock between the gallery and forum has glossy, canary yellow floor walls and ceiling. A pair of yellow neon tubes amplifies the saturation of color. The lecture hall ceiling is formed by rows of PVC tubes cut in half. Fluorescent uplighting above washes through the gaps in the tubes and down the walls making the space feel open and bright. Halogen accent lights between each tube provide dimmable, low-glare lighting for use during screenings and interviews.

A central corridor divides the seventh floor into eight collaborative studio pods. Fluorescent uplights hidden above the ductwork in the corridors elevate the ceiling and draw the effect of daylight into the interior. At night, the lighting transitions to halogen accent lights in the corridors and studios, creating an intimate environment during the frequent all-night recording sessions conducted by the participating musicians.

#MORE#
The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM

31st ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

RED BULL MUSIC ACADEMY
NEW YORK, NY USA

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