HANJIE WANDA PLAZA HONOURED WITH IALD AWARD OF EXCELLENCE
LIGHTING DESIGN BY BIAD ZHENG JIANWEI LIGHTING STUDIO

LAS VEGAS, NV USA, 4 JUNE 2014 | Sixteen award winners representing architectural lighting design projects from ten countries—representing an increasingly diverse group of award-winning projects for the IALD awards—comprise the winners of the 31st Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 4 June at the Renaissance Las Vegas Hotel in Las Vegas, NV USA. Of the sixteen projects recognized, four entries earned a Special Citation, five earned Awards of Merit and seven earned Awards of Excellence.

Accepting the IALD Award of Excellence for the HANJIE WANDA PLAZA were Zheng JianWei, IALD; Liu Yang; Huang Yinda; Yang Yankun; Ye Jun; and Qiu Wei of BIAD Zheng JianWei Lighting Studio.

Compared to normal media façades, the lighting approach for Hanjie Wanda Plaza is a more integrated architectural lighting solution. The façade of the building, which is made of more than 40,000 reflective metal spheres, is a lighting surface for both day and night.

During daytime, the building interacts with and reflects daylight. At night, the lighting system is fully integrated into the spheres, creating a medial light curtain with two layers of light. The independent media layers create a true depth of field.

“This project stands out because of the seamless integration of lighting, architecture, programming and video,” one judge commented.

The façade uses 10 types of spheres to create dynamic patterns. The two-layer lighting system and the reflective spheres together create a fantasy of lights, reflections, colors and shadows. The façade is maintainable through a number of catwalks behind it.

“The organic integration of light into the façade is bold, pervasive, and successful,” another judge commented of the project.

The backlit alabaster inlay creates a sharp, direct pixel, while LEDs on the backside of the spheres project a soft pixel on the back wall. The two layers can be controlled separately and create astonishing effects depending on the viewing angle. The lighting design gives fundamental identity to the building.

#MORE#
The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM

31ST ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

HANJIE WANDA PLAZA
HUBEI, CHINA

LIGHTING DESIGN
ZHENG JIANWEI, IALD
LIU YANG
BEN VAN BERKEL
WILFRIED KRAMB
ANDREAS BARTHELMES
HUANG YINDA
XIE MIAN
YANG YANKUN
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BIAD ZHENG JIANWEI LIGHTING STUDIO

ADDITIONAL CREDITS
ARCHITECTURE
UNSTUDIO

ADDITIONAL CONTRIBUTORS
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