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TOKYO SKYTREE HONORED WITH IALD AWARD OF MERIT
LIGHTING DESIGN BY SIRIUS LIGHTING OFFICE INC

PHILADELPHIA, PA USA, 24 APRIL 2013 | Ten award winners representing architectural lighting design projects from nine countries—the most diverse group of projects in recent memory—comprise the winners of the 30th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 24 April at the Crystal Tea Room in Philadelphia, PA USA. Of the ten projects recognized, one entry earned a Special Citation, six earned Awards of Merit and three earned Awards of Excellence.

The world’s tallest self-supporting standing lighting structures at the height of 634m, the Tokyo Skytree’s lighting is inspired by Mount Fuji retaining snow on its crest and its gradual blend into the earth. Two lighting themes based on Tokyo’s aesthetic spirits “Iki” (sophisticated & dynamic) and “Miyabi” (gracefulness) appear alternately every night.

“Internally lighting a project of this scale and form factor is a challenge that was overcome by the designers of this project,” one judge stated. “With so many building façades being lit in a way that might become dated or passé, this design appears to be subtle yet stunning at the same time.”

The design team focused on Japanese-style design and minimizing power consumption by applying light and shadow and using “Wa (Japanese) color” of blue and purple. All light sources are LED.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM
MORE
30TH ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

TOKYO SKYTREE
TOKYO, JAPAN

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ART DIRECTION + DISPLAY
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SUPER CRAFT TREE
HASHIMOTO YUKIO DESIGN STUDIO INC

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