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BROKEN LIGHT IN ROTTERDAM, NETHERLANDS HONORED WITH IALD RADIANCE AWARD
DAGLICHT & VORM SHOWS THAT WHERE LIGHT BREAKS, OPPORTUNITIES APPEAR

LAS VEGAS, NV USA, 10 MAY 2012 | Fifteen award winners representing architectural lighting design projects from seven countries comprise the winners of the 29th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 10 May at the Renaissance Hotel in Las Vegas, NV USA. Of the 15 projects recognized, two entries earned Special Citations, six earned Awards of Merit and seven earned Awards of Excellence.

The highest point score winner across all categories, in addition to receiving an Award of Excellence for their project, receives the IALD Radiance Award for Excellence in Lighting Design. Daglicht & Vorm received this honor for the first time, accepted by Rudolf Teunissen for BROKEN LIGHT in Rotterdam, Netherlands.

The IALD Radiance Award winners do not know in advance of their Radiance Award-winning status – only that they should be present at the evening’s award ceremony. The excitement is palpable at the presentation, which also serves as a fundraising dinner for the IALD Education Trust.

Broken Light was developed in response to a design competition for Rotterdam’s Katendrecht neighborhood. Rudolf Teunissen and Marinus van der Voorden of Daglicht & Vorm proposed an immersive experience using light as art to reflect the neighborhood’s fiery past.

“A very unconventional and original solution to an every-day situation,” one judge praised of the project. “Lighting can be fun!”

Katendrecht, also known as the Cape, had been home to sailors, pirates, prostitutes and other unsavory individuals from its establishment in 1895 through approximately 1980, when the last harbor activities have moved on to bigger, newer harbors along the Nieuwe Waterweg. Since then, the area has completely transformed itself into an appealing residential district.

Broken Light partly took over the public lighting and transformed the look and feel of Atjehstraat, creating an interior, cathedral-like space. Tall columns rise up along facades, reaching for the sky. Static and tight, the beams are balanced by pools of light reflecting on the ground.

What looks like graffiti from above pedestrians experience as pools of light and dark. The light motifs are inspired by flowers and birds, and are conveyed by the light system as high-yield light effects and patterns.

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“Especially impressive are the adjustable fixtures, with moving shutters and patterns, providing individual solutions for the different lighting challenges along the street,” one judge commented.

The optical system and luminaire are custom made. The vertical and horizontal projections are operated by one lamp in a fitting situated at a height of 6 meters. An extra standard road light armature has also been added. The designers used the system to vary the size, pattern and intensity of projections to customize space between windows, creating glare-free street lighting.

One judge summed up the final design as “technically fascinating, and an equally ambitious solution to an often mundane lighting commission.”

Broken Light has rejuvenated a street that until a few years ago was rife with crime. It exists as a social sculpture for the street’s residents, who literally and figuratively have welcomed a little light into the neighborhood.

The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.
29TH ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

BROKEN LIGHT
ROTTERDAM, NETHERLANDS

LIGHTING DESIGN
RUDOLF TEUNISSEN
MARINUS VAN DER VOORDEN
DAGLICHT & VORM

ADDITIONAL CREDITS
INDUSTRIAL DESIGN
THOMAS LINDERS
MAX DESIGNERS

ROADLIGHT CALCULATION
RONALD VREDENBORG
MODERNISTA

ARCHITECTURE
COMMUNE ROTTERDAM

COMMISSIONER
DSPS DE PLAYER, CENTER ARTS & PACT OP ZUID ROTTERDAM

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