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HATOYA 3 BLDG HONORED WITH IALD AWARD OF MERIT
LIGHTING DESIGN BY FORLIGHTS

LAS VEGAS, NV USA, 10 MAY 2012 |
Fifteen award winners representing architectural lighting design projects from seven countries comprise the winners of the 29th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 10 May at the Renaissance Hotel in Las Vegas, NV USA. Of the 15 projects recognized, two entries earned Special Citations, six earned Awards of Merit and seven earned Awards of Excellence.

The delicate white steel fin irregularly divides the facade with glass, creating lit areas and a bustling atmosphere for the station near this building. The designers attempted to produce a lively but elegant environment by using colorful signage and introducing sections of ivy-covered wall to introduce a sense of calm in the busy city. The building was envisioned as a lantern, shedding a continuous genteel light on its surroundings.

“The lighting solution forms an integral part of the façade and creates a subtle effect without overdramatizing the simple structure,” one judge praised.

Rather than designing signboards individually, the designers attempted to maintain elegance and uniformity by integrating visually consistent, exposed signboards and living walls with calm unity. The LED lighting installed on the steel-trench border of each floor lights the green screen to attract the eyes of passersby. The small slit line of the projected signboards also creates unity with the building design.

The façade is decorated with red accents, attracting people’s eyes and improving the effect of the light with gradation and reflection. The upper floors are set back, with an open terrace and a stairwell. The terrace acts as a space where people can enjoy the view of the city from an elegant rooftop garden.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM
HATOYA 3 BLDG
TOKYO, JAPAN

LIGHTING DESIGN
YUTAKA INABA, ASSOCIATE IALD
FORLIGHTS

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