LAGARES SHOWROOM HONORED WITH IALD AWARD OF EXCELLENCE
LIGHTING DESIGN BY ARTEC3 STUDIO

LAS VEGAS, NV USA, 10 MAY 2012 | Fifteen award winners representing architectural lighting design projects from seven countries comprise the winners of the 29th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 10 May at the Renaissance Hotel in Las Vegas, NV USA. Of the 15 projects recognized, two entries earned Special Citations, six earned Awards of Merit and seven earned Awards of Excellence.

The inspiration for the lighting proposal for the Lagares Showroom is the Japanese Zen garden. The object on display in the showroom is an essential part of the composition, in the same way that in the Zen garden, rocks, moss, and sand or gravel are joined together in a single, unified space. The overall effect is one of peace and elegant simplicity, as well as beauty.

“A beautiful composition of light and shadow, dramatic and emotional,” stated one award judge of the project. “This project showcases the power of light; how it can turn simple objects into sculptures and [accomplish] the simple task of illuminating merchandise into poetry."

The lighting concept creates a composition of light and shadow; the components are the objects on display, their shadows and the way the light touches the floor. The materials used in the showroom are basic and few: a concrete ceiling (integrating rails and projectors painted the same color as the concrete), concrete walls and flooring, steel tensors and porcelain and white lacquered-iron toilets. This, too, echoes the Japanese Zen garden: a few well-chosen elements of light, medium and dark color, as well as light and shadow.

“Light creates a new art form in the Lagares Showroom,” one judge praised of the design.

Tensioned steel threads not only support the bathroom fittings, but also act as transparency filters inside the space. The rails on the ceiling also follow an orderly pattern. The versatility of the placement of the luminaires in the rails allows for precise focus on the objects.

A line of lights attached to the ceiling and halogen lamps of very narrow beam illuminate each object from above, creating a shadow directly below it on the floor. The shadows are neatly ordered, reinforcing the visual sense of levitation introduced by supporting the toilets with tensioned steel threads.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.
29TH ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

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