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INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS

SCIENCE STORMS EXHIBIT HONORED WITH IALD AWARD OF MERIT
LIGHTING DESIGN BY FOCUS LIGHTING

PHILADELPHIA, PA USA, 18 MAY 2011 |
 Seventeen award winners representing architectural lighting design projects from nine countries comprise the winners of the 28th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 18 May at the Crystal Tea Room in Philadelphia, PA USA.

Accepting the IALD Award of Merit for the SCIENCE STORMS EXHIBIT at the Chicago, IL USA Museum of Science and Industry were Paul Gregory, JR Krauza, Joshua Spitzig, Michael Cummings and Kenneth Schutz of Focus Lighting.

The project at the Museum, which is a space for science enthusiasts of all ages to enjoy hands-on learning with interactive exhibits, asked the question Can light inspire young minds? Based on the designs Focus Lighting created, it’s easy to see how people, especially children, can become enraptured by the physics and beauty of light.

Science Storms is a dramatic and interactive 26,000 ft² permanent exhibition showcasing 50 large-scale exhibits and experiments in an environment where guests can explore the physics of light and the science behind powerful forces of nature. These interactive experiments include a 40-foot tall tornado of swirling vapor and light, a 20-foot diameter spinning avalanche disk, a 10’ x 10’ heliostat and ripple tanks suspended 20 feet off the floor and illuminated from the ceiling to project the patterns onto guests below.

“Lighting designers [on the panel] became enthralled children looking at the pictures of this project,” shared one judge. “Prisms, subtractive color mixing, lens effects, particles or waves? We got downright dizzy imagining ourselves in this playground. The design team has masterfully applied their skills as technicians of light in this theatrical and artistic project.”

The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM
MORE
28th Annual International Association of Lighting Designers Awards Project Credits

Science Storms at the Museum of Science and Industry
Chicago, IL USA

Lighting Design
Paul Gregory
JR Krauz
Joshua Spitzig
Dan Henry
Kenneth Schutz
Focus Lighting

Additional Credits
Design Architect & Lead Exhibit Designer
Evidence Design

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