NIKKEI HEAD OFFICE HONORED WITH IALD AWARD OF MERIT
LIGHTING DESIGN BY SIRIUS LIGHTING OFFICE INC

PHILADELPHIA, PA USA, 18 MAY 2011 |
Seventeen award winners representing architectural lighting design projects from nine countries comprise the winners of the 28th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 18 May at the Crystal Tea Room in Philadelphia, PA USA.

Accepting the IALD Award of Merit for the NIKKEI HEAD OFFICE were Hirohito Totsune, Associate IALD, and Koichi Tanaka, Associate IALD, of Sirius Lighting Office Inc.

The Nikkei Head Office building project in Tokyo needed to visually convey its status as one of the most important newspaper publishing companies in Japan. The building’s entrance lobby, called Space N.I.O., features a media wall floating inside the two-story atrium, inspired by paper from a rotary press.

“The lighting design craftsmanship is very skillful, down to the small details of alignment,” commented one awards judge. “The sculptural band of illumination is dynamically beautiful and a technical challenge that appears effortless.”

Simple and clear lighting solutions create a dignified and elegant lighting environment for this important newspaper company. Most lighting fixtures are concealed within architectural details to diminish their perceived existence. The gently illuminated ceiling and floor surfaces create a pleasant visual brightness for the lobby area.

“This high-level corporate lighting design shows an excellent combination of fresh ideas, astonishing space concept, and a surprising balance and equilibrium throughout,” stated another awards judge.

The multipurpose hall was designed to generate the feeling of being in a forest, featuring directional lights inspired by sunlight filtering through the trees. A series of spotlights concealed in the trough between ceiling and columns create this impressive lighting effect with simple circuit divisions. The 8.3W LED uplights behind the columns illuminate the vertical wall to create a silhouette effect.

The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. Additionally, projects can also be submitted for consideration in the sustainable design award category, which means the project undergoes an additional round of judging keyed solely to the fulfillment of sustainable design principles. A panel of award-winning lighting designers, architects and interior designers review the projects.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM
28TH ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

NIKKEI HEAD OFFICE
TOKYO, JAPAN

LIGHTING DESIGN
HIROHITO TOTSUNE, ASSOCIATE IALD
KOICHI TANAKA, ASSOCIATE IALD
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CURIOSITY INC

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