IALD EDUCATION TRUST AMBASSADOR PROGRAM

The IALD Education Trust is a not-for-profit 501(c)3 charitable educational organization that supports and encourages undergraduate and graduate education in architectural lighting design to ensure and enhance future growth and development of the independent lighting design profession. The goal of the IALD Education Trust Ambassador Program is to provide direct support to students, educators and academic institutions for the purpose of promoting and introducing students to the profession of architectural lighting design.

The Ambassador Program partners IALD member lighting designers (Ambassadors) with academic institutions that offer programs in architecture, interior design, theatrical design and engineering. Programs are selected by Ambassadors in cooperation with the co-chairs of the Ambassador Program Committee. Ambassadors are encouraged to help identify a program located close to where they live. Partnering with a local program limits expenses and encourages a strong connection to the program and a potentially long-term mentoring relationship with individual students.

THE ROLE OF AMBASSADORS
Ambassadors serve as supporters and devotees of the program with which they are partnered and are encouraged to make a multi-year commitment. The vision of the Ambassador Program is to inspire students to pursue a career in architectural lighting design and not necessarily to identify students qualified for immediate employment in the industry. Ambassadors suggest and participate in activities that match the specific needs of their program. Ambassadors are encouraged to participate in the following activities:

- Give a 45-60 minute presentation to students during their first visit to the program. Ambassadors are provided a PowerPoint template and outline for presentations and may customize these tools to fit their needs. Inspiration is born from passion, and Ambassadors should present in a way that is comfortable to them.

- Engage resident faculty members in an informal discussion about what to expect from the Ambassador Program.

- Encourage resident faculty members to include in the curriculum an assignment or project related to architectural lighting design. Ambassadors can be called upon to serve as guest critics of these assignments.

- Distribute during program visits Student memberships courtesy of the IALD Education Trust. For guidelines on distributing Student memberships, please refer to the Ambassador Program section of the IALD Education Trust web site.

To become an Ambassador volunteer or to have an Ambassador visit your academic program, please send an email to IALD Education Trust Coordinator Jill Mulholland, PhD, at jill@iald.org.