The most prestigious awards program in lighting design. Well-rounded educational conferences for the entire industry. The support and professional growth of lighting designers just beginning their careers. The global community of light we build through our regions and chapters around the world.

These are the kinds of programs that the IALD wants your involvement in. With more than 1,200 lighting design members around the world, we strive to set the global standard for lighting design excellence by promoting the advancement and recognition of professional lighting designers.

Consider a sponsorship of one or more of these programs and help to spread the Power of Light.
During its 15 years, the IALD Education Trust Awards Dinner has proven that one night of generosity can bring a year of lighting education to students and educators worldwide. The dinner is critical for the continued support of students, educators, and academic programs in architectural lighting design around the world; it alone raises anywhere from 70% – 90% of the IALD Education Trust’s annual budget.

Join us in ensuring another successful year of funding for lighting design education by becoming a sponsor of the 2016 IALD Education Trust Benefit Dinner + 33rd Annual IALD International Lighting Design Awards.

27 APRIL 2016
SAN DIEGO, CA USA

Table Sponsorships

Table Sponsorships
$6,000 to $11,500 USD

Platinum Table: $11,500 USD*
Gold Table: $9,000 USD
Silver Table: $6,000 USD

The dinner is critical for the continued support of students, educators, and academic programs in architectural lighting design around the world; it alone raises anywhere from 70% – 90% of the IALD Education Trust’s annual budget. Join us in ensuring another successful year of funding for lighting design education by becoming a sponsor of the 2016 IALD Education Trust Benefit Dinner + 33rd Annual IALD International Lighting Design Awards.

Table Sponsorships

TABLE SPONSORSHIPS
IALD EDUCATION TRUST BENEFIT DINNER

TABLE SPONSORSHIPS

$6,000 to $11,500 USD

Platinum Table: $11,500 USD*
Gold Table: $9,000 USD
Silver Table: $6,000 USD

Cocktail Hour

Cocktail Hour

$15,000 USD

Capitalize on the excitement and anticipation of the evening by sponsoring the reception cocktail hour. The reception cocktail hour before dinner is where guests meet and greet, visiting with old friends and new. Your company name will appear on signage throughout the event, during the presentation, and in the Awards Program. You will also have the opportunity to distribute promotional material during the cocktail hour.

ONE NIGHT OF GENEROSITY CAN FUND A YEAR OF LIGHTING EDUCATION WORLDWIDE
WINE AT DINNER  
$10,000 USD

Entertain all of the guests during dinner with a glass of wine. Sponsoring wine at the dinner means your company name will appear on signage throughout the event, during the presentation and in the Awards Program.

SIGNATURE COCKTAIL  
$5,000 USD

Feeling creative and want to keep spirits high? Sponsor a signature cocktail at the dinner. You choose the name and composition of the drink and we’ll make sure the bartenders make it happen.

AFTER PARTY  
$3,500 USD + Party Costs

Want to keep the party going? Let us know! Lighting designers always like to hit the town after a big event; this high-profile sponsorship is yours to design.

CENTERTHEPIECES  
$3,500 USD

Like being the center of attention? Sponsor our centerpieces. You’ll get recognition on every table, as well as on signage at the event and in the Awards Program.

PROMOTE YOUR COMPANY ALL YEAR  
PURCHASE AN AD IN THE 2016 AWARDS PROGRAM

The IALD International Lighting Design Awards Program is a high-quality, award-winning commemorative printed piece developed each year for the annual awards show.

In addition to being distributed at the awards dinner on 27 April 2016 in San Diego, CA USA, the program is utilized throughout the year and around the world as a key promotional piece for the IALD. It, and your ad, will reach lighting designers, architects, facility owners, building managers, interior designers and many more.

You can purchase an ad as part of a sponsorship package or buy one à la carte.

For more information, contact Kevin Wolfe, IALD Senior Coordinator, Marketing + Communications, at kevin@iald.org.
The best and brightest architectural lighting designers from around the world attend the IALD Enlighten conferences to learn, network, and connect. IALD Enlighten Americas 2016 will be held in the beautiful city of Puerto Vallarta, Mexico, and will attract designers from all over the world. Don’t miss the variety of opportunities to get your company name in front of specifiers in October.

LEADING LIGHT SPONSORSHIPS
Leading Light sponsors help make IALD Enlighten Americas the most exhilarating conference for the lighting industry. These sponsorships help provide attendees with two days of superior experiences, innovative ideas and solid business resources.

All Leading Light sponsorships include: One “Lighting Cross Talk” table ($8,000 USD value); recognition on all promotional materials; exclusive Leading Light Sponsor signage; logo included on conference mobile app content.

GOLD SPONSOR
Nonmember Price: $17,000 USD
LIRC Members: $12,000 USD
Sponsorship includes:
• Three Reflections newsletter sponsorships ($3,000 USD value).
• Three complimentary full-conference registrations (up to $1,950 USD value)

SILVER SPONSOR
Nonmember Price: $15,000 USD
LIRC Members: $10,000 USD
Sponsorship includes:
• Two Reflections newsletter sponsorships ($2,000 USD value).
• Two complimentary full-conference registrations (up to $1,300 USD value)

BRONZE SPONSOR
Nonmember Price: $13,000 USD
LIRC Members: $8,000 USD
Sponsorship includes:
• One Reflections newsletter sponsorship ($1,000 USD value)
• One complimentary full-conference registration (up to $650 USD value)

CONTRIBUTING SPONSORSHIPS
Nonmember Price: $5,000 USD
LIRC Members: $2,500 USD
Sponsorship includes:
• Recognition as a Contributing Sponsor on all promotional materials
• One complimentary full-conference registration (up to $650 USD value)

IALD ENLIGHTEN AMERICAS SPONSOR RECOGNITION*
In addition to the unique visibility that each sponsorship affords, all sponsors will be included in IALD Enlighten Americas general promotion, which includes additional visibility for your organization in several places, including but not limited to:

• On the IALD website
• Inside the IALD Enlighten Americas Learning Journal
• As content on the conference flash drives or mobile app
• Sponsor thank-you in issues of IALD Reflections, before and after the conference
• Sponsor thank-you in dedicated IALD Enlighten Americas conference emails
• Sponsor list in IALD Enlighten Americas Advance Program
• Onsite sponsor signage
• Digital visuals at the conference

*Sponsorship recognition contingent on date of commitment and lead time of project.
**EVENING EVENT SPONSORSHIPS**

Own the night and be one of only four Evening Event Sponsors at IALD Enlighten Americas! Evening Event Sponsors create unforgettable experiences for all attendees. Evening events can be on hotel property or off-site and have varied from elegant, relaxing events to themed receptions. Whatever you come up with, attendees are sure to be talking about your event for years to come.

### ALL EVENING EVENT SPONSORSHIPS INCLUDE:
- Recognition on all promotional materials
- Exclusive evening event sponsor signage
- Event invitation sent to all registrants via email in advance of the conference
- One *Reflections* newsletter sponsorship ($1,000 USD value)
- Three complimentary full-conference registrations (up to $1,950 USD value)

### WEDNESDAY EVENING PRE-CONFERENCE RECEPTION
- Nonmembers: $5,000 USD
- LIRC Members: $5,000 USD
  + cost of the reception

Exclusive sponsorship includes:
- Event invitation email

### THURSDAY EVENING PRESIDENT’S OPENING RECEPTION
- Nonmembers: TBD
- LIRC Members: TBD
  + cost of the reception

Exclusive sponsorship includes:
- Event invitation email

### FRIDAY EVENING RECEPTION
- Nonmembers: TBD
- LIRC Members: TBD
  + cost of the reception

Exclusive sponsorship includes:
- Event invitation/entry tickets in attendee registration bag

### SATURDAY EVENING CLOSING RECEPTION
- Nonmembers: TBD
- LIRC Members: TBD
  + cost of the reception

Exclusive sponsorship includes:
- Event invitation/entry tickets in attendee registration bag

**SPEAKER + SEMINAR SPONSORSHIPS**

Help kick off the conference by helping to secure a leading keynote speaker for IALD Enlighten Americas; or sponsor a session from one of three seminar tracks designed to inspire and educate in design ideas, current trends, or professional tools for lighting designers. Pick from the pre-selected seminars and show your support for your favorite topic and/or speakers.

**KEYNOTE SPEAKER SPONSORSHIP**
- Nonmembers: $15,000 USD
- LIRC Members: $10,000 USD

Exclusive sponsorship includes:
- Exclusive recognition as the Keynote Sponsor
- Opportunity to introduce the Keynote speaker
- Recognition as the Keynote Sponsor on all promotional materials*
- One *Reflections* newsletter sponsorship ($1,000 USD value)
- Two complimentary full conference registrations (up to $1,300 value)

**SEMINAR SPONSORSHIP**
- Nonmembers: $5,500 USD
- LIRC Members: $3,500 USD

Exclusive sponsorship includes:
- Recognition as the seminar sponsor on all promotional materials*
- Sponsor signage at presentation room
- Opportunity to place marketing materials at your seminar.
- Opportunity to welcome attendees to the seminar and introduce the speaker
- One complimentary full conference registration (up to $650 value)

**SPECIAL NETWORKING EVENT SPONSORSHIPS**

Time and again, attendees at Enlighten conferences rave that the most valuable aspect of an IALD Enlighten conference is the opportunity to network with colleagues from around the world. Sponsor one of the following events and make these networking experiences even more valuable.

### ALL NETWORKING EVENT SPONSORSHIPS INCLUDE:
- Recognition as the sponsor of your event on all promotional material
- Sponsor-branded signage at your event
- Opportunity to place marketing materials/take-away items during your event
- One complimentary full-conference registration (up to $650 USD value)

### NETWORKING BREAKFAST
- (two sponsorships available)
- Nonmembers: $8,000 USD
- LIRC Members: $5,000 USD

### NETWORKING LUNCH
- (one sponsorship available)
- Nonmembers: $9,000 USD
- LIRC Members: $6,000 USD

### NETWORKING BREAKS
- (four sponsorships available)
- Nonmembers: $6,500 USD
- LIRC Members: $3,500 USD

### NETWORKING HOURS
- (two sponsorships available)
- Nonmembers: $6,500 USD
- LIRC Members: $3,500 USD

Sponsorship includes:
- Sponsor-branded drink tickets
- Opportunity to welcome guests to your event
### Conference Bags

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $15,000 USD</th>
<th>LIRC Members: $10,000 USD</th>
</tr>
</thead>
</table>

These high-quality conference bags distributed to all attendees are imprinted with the conference and sponsor’s logos. This item is carried by attendees for the duration of the conference and well after it has ended.

### Flash Drives

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $15,000 USD</th>
<th>LIRC Members: $10,000 USD</th>
</tr>
</thead>
</table>

A crucial element at any conference is the availability of WiFi and places to charge electronic items such as phones, iPads, etc.

Sponsor these items and keep the conference connected!

### Water Bottles

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $9,000 USD</th>
<th>LIRC Members: $6,000 USD</th>
</tr>
</thead>
</table>

With all the talking and walking that happens at conferences, it is important to stay hydrated. To decrease our use of plastic or water from washing glasses, attendees will receive their very own water bottles to use during the conference. Water bottles will have the sponsor’s logo as well as the conference logo and each water station will include sponsor signage.

### Keycards

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $6,000 USD</th>
<th>LIRC Members: $3,500 USD</th>
</tr>
</thead>
</table>

The first item attendees receive when checking-in at the conference hotel, the hotel keycard will feature your customized greeting and logo on one side. Each time a conference attendee uses the keycard to enter a hotel room, your message will be prominently displayed.

### Door Hangers

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $6,000 USD</th>
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</tr>
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</table>

Add a personal touch to those boring “do not disturb” door hangers, and have your brand prominently shown in the hotel hallways during the conference. It will be the last thing that attendees will see at night and the first thing they see in the morning.

### Promotional Material / Bag Insert

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $5,000 USD</th>
<th>LIRC Members: $2,500 USD</th>
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</thead>
</table>

Want to get the word out? One page, A4 size paper or smaller, inserted in the conference tote bag. Promotional material must be provided by the sponsor and must be approved by IALD.

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### Advertise with Us: Learning Journals

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $4,000 USD</th>
<th>LIRC Members: $3,000 USD</th>
</tr>
</thead>
</table>

Back Cover

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $2,500 USD</th>
<th>LIRC Members: $1,500 USD</th>
</tr>
</thead>
</table>

Inside Front or Back Cover

<table>
<thead>
<tr>
<th>Category</th>
<th>Nonmembers: $2,500 USD</th>
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</tr>
</thead>
</table>

This handy journal is given to all attendees to serve as their guide during the conference. Attendees keep the journal readily available to check schedule and seminar locations and details. Extra graph paper is included, allowing attendees to use this journal even after the conference has concluded. Purchase a full color ad to stay with attendees all year long. Choose prime placement on the back cover, or select one of the inside covers for an equally great value.

---

### Mobile App

<table>
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</table>

Through your support, IALD is able to extend its mobile online scheduling tool into a full mobile app, allowing attendees to access conference details and schedules whether or not they are connected to the internet. Your branding will appear on the mobile app.

### Badge Lanyards

<table>
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</tr>
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Each attendee lanyard will be emblazoned with your logo and/or company name, providing maximum visibility.

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### Room Drops

<table>
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<tr>
<th>Category</th>
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</tr>
</thead>
</table>

Deliver your message directly to attendees by sponsoring an evening room drop. Room drops are unique gifts delivered to each attendee’s room (like coffee mugs or locally made treats). Items must be approved by the IALD in advance and cannot include promotional items like product catalogues.

### Keycards

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### Promotional Material / Bag Insert

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Want to get the word out? One page, A4 size paper or smaller, inserted in the conference tote bag. Promotional material must be provided by the sponsor and must be approved by IALD.

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This handy journal is given to all attendees to serve as their guide during the conference. Attendees keep the journal readily available to check schedule and seminar locations and details. Extra graph paper is included, allowing attendees to use this journal even after the conference has concluded. Purchase a full color ad to stay with attendees all year long. Choose prime placement on the back cover, or select one of the inside covers for an equally great value.
The IALD Enlighten Conferences are developed by lighting designers for lighting designers with quality educational sessions by the best minds in the profession. IALD Enlighten Europe 2016 will be held in the beautiful and historic city of Prague, Czech Republic. Join us to connect with light specifiers from around Europe and around the world in November.

**LEADING LIGHT SPONSORSHIPS**

Leading Light sponsors help make IALD Enlighten Europe one of the most exhilarating conferences for the lighting industry. These sponsorships help provide attendees with two days of superior experiences, innovative ideas and solid business resources.

All Leading Light sponsorships include: One “Lighting Cross Talk” table (€ 10,000 value); recognition on all promotional materials; exclusive Leading Light Sponsor signage; logo included on conference mobile app content.

**PLATINUM SPONSOR**

Nonmember Price: € 20,000
LIRC Members: € 15,000

Sponsorship includes:
- Three *Reflections* newsletter sponsorships (€ 2,200 value)
- A conference breakout room named for the sponsor
- Introduction of speakers + sessions in sponsored room
- One insert into conference bag (up to € 5,000 value)
- Eight complimentary full-conference registrations (up to € 4,320 value)

**GOLD SPONSOR**

Nonmember Price: € 15,000
LIRC Members: € 10,000

Sponsorship includes:
- Two *Reflections* newsletter sponsorships (€ 1,500 value).
- One insert into conference bag (up to € 5,000 value)
- Six complimentary full-conference registrations (up to € 3,240 value)

**SILVER SPONSOR**

Nonmember Price: € 12,500
LIRC Members: € 7,500

Sponsorship includes:
- One *Reflections* newsletter sponsorship (€ 735 value).
- Four complimentary full-conference registrations (up to € 2,160 value)

**IALD ENLIGHTEN EUROPE SPONSOR RECOGNITION**

In addition to the unique visibility that each sponsorship affords, all sponsors will be included in IALD Enlighten Americas general promotion, which includes additional visibility for your organization in several places, including but not limited to:

- On the IALD website
- Inside the IALD Enlighten Europe Learning Journal
- As content on the conference flash drives or mobile app
- Sponsor thank-you in issues of IALD *Reflections*, before and after the conference
- Sponsor thank-you in dedicated IALD Enlighten Americas conference emails
- Sponsor list in IALD Enlighten Europe Advance Program
- Onsite sponsor signage
- Digital visuals at the conference

*Sponsorship recognition contingent on date of commitment and lead time of project.*
EVENING EVENT SPONSORSHIPS
Own the night and be one of only three Evening Event Sponsors at IALD Enlighten Europe! Evening Event Sponsors create unforgettable experiences for all attendees. Evening events can be on hotel property or off-site and have varied from elegant, relaxing events to themed receptions. Whatever you come up with, attendees are sure to be talking about your event for years to come.

ALL EVENING EVENT SPONSORSHIPS INCLUDE:
• Recognition on all promotional materials
• Exclusive evening event sponsor signage
• Event invitation sent to all registrants via email in advance of the conference
• One Reflections newsletter sponsorship (€ 735 value)
• Six complimentary full-conference registrations (up to € 3,240 value)

SUNDAY EVENING PRE-CONFERENCE RECEPTION
Price: Cost of the reception

MONDAY EVENING PRESIDENT’S OPENING RECEPTION
Price: Cost of the reception

TUESDAY EVENING CLOSING RECEPTION
Price: Cost of the reception
Exclusive sponsorship includes:
• Event invitations/entry tickets in attendee registration bags

SPECIAL OPPORTUNITY À LA CARTE CROSS TALK TABLE
Non Member: € 10,000
LIRC Members: € 7,500
Lighting Cross Talk is a great opportunity for frank, direct communication with manufacturers and where specifiers can provide feedback based on their experiences and be heard. Lighting Cross Talk provides the sponsor with the opportunity to have fast-paced focus group sit down discussions with lighting designers and others in the industry in a structured environment. Manufacturers take this time to introduce new products, get feedback on existing products and discuss other specifier concerns. Specifiers also value the opportunity to speak to representatives from multiple companies.

SPEAKER + SEMINAR SPONSORSHIPS
Help kick off the conference by helping to secure a leading keynote speaker for IALD Enlighten Europe; or sponsor a session from one of three seminar tracks designed to inspire and educate in design ideas, current trends, or professional tools for lighting designers. Pick from the pre-selected seminars and show your support for your favorite topic and/or speakers.

KEYNOTE SPEAKER SPONSORSHIP
Nonmembers: € 10,000
LIRC Members: € 7,500
Exclusive sponsorship includes:
• Exclusive recognition as the Keynote Sponsor
• Opportunity to introduce the Keynote speaker
• Recognition as the Keynote Sponsor on all promotional materials*
• One Reflections newsletter sponsorship (€ 735 value)
• Four complimentary full-conference registrations (up to € 2,160 value)

SPEAKER SPONSORSHIP
Nonmembers: € 2,000
LIRC Members: € 1,000
Exclusive sponsorship includes:
• Select your speaker from the list of available options
• Recognition as the speaker sponsor on all promotional materials*
• Opportunity to place marketing materials at your seminar.
• Opportunity to welcome attendees to the seminar and introduce the speaker
• One complimentary full-conference registration (up to € 540 value)

SPECIAL NETWORKING EVENT SPONSORSHIPS
Time and again, attendees at Enlighten conferences rave that the most valuable aspect of an IALD Enlighten conference is the opportunity to network with colleagues from around the world. Sponsor one of the following events and make these networking experiences even more valuable.

ALL NETWORKING EVENT SPONSORSHIPS INCLUDE:
• Recognition as the sponsor of your event on all promotional material
• Sponsor-branded signage at your event
• Opportunity to place marketing materials/take-away item during your event
• Two complimentary full conference registrations (up to € 1,080 value)

NETWORKING LUNCH
(two sponsorships available)
Nonmembers: € 8,500
LIRC Members: € 6,000

NETWORKING BREAKS
(four sponsorships available)
Nonmembers: € 7,500
LIRC Members: € 5,000
CONFERENCE BAGS
Nonmembers: € 15,000
LIRC Members: € 10,000

These high-quality conference bags distributed to all attendees are imprinted with the conference and sponsor’s logos. Take full advantage of your sponsorship dollars with this item, carried by attendees for the duration of the conference and well after it has ended.

Sponsorship includes:
• One Reflections newsletter sponsorship (€ 735 value)
• Two complimentary full-conference registrations (up to € 1,080 value)

WATER BOTTLES
Nonmembers: € 7,000
LIRC Members: € 4,500

With all the talking and walking that happens at conferences, it is important to stay hydrated. To decrease our use of plastic or water usage from washing glasses, attendees will receive their very own water bottles to use during the conference. Water bottles will have the sponsor’s logo as well as the conference logo and each water station will include sponsor signage.

PENS
Nonmembers: € 6,500
LIRC Members: € 4,000

A pen branded with the sponsor name and/or logo will be given to all conference attendees, perfect for taking notes throughout the conference and beyond.

Sponsorship includes:
• One complimentary full-conference registration (up to € 540 value)

BADGE LANYARDS
Nonmembers: € 6,000
LIRC Members: € 3,500

Each attendee lanyard will be emblazoned with your logo and/or company name, providing maximum visibility.

Sponsorship includes:
• One complimentary full-conference registration (up to € 540 value)

PROMOTIONAL MATERIAL / BAG INSERT
Nonmembers: € 3,000
LIRC Members: € 1,000

Want to get the word out? One page, A4 size paper or smaller, inserted in the participant’s conference tote bag. Promotional material must be provided by the sponsor and must be approved by IALD.

ADVERTISE WITH US:
LEARNING JOURNALS
Back Cover
Nonmembers: € 4,000
LIRC Members: € 3,000

Inside Front or Back Cover
Nonmembers: € 2,500
LIRC Members: € 1,500

This handy journal is given to all attendees to serve as their guide during the conference. Attendees keep the journal readily available to check schedule and seminar locations and details. Extra graph paper is included, allowing attendees to use this journal even after the conference has concluded. Purchase a full color ad to stay with attendees all year long. Choose prime placement on the back cover, or select one of the inside covers for an equally great value.
Over the past five years, the Lighting Industry Resource Council (LIRC) has facilitated the Emerging Lighting Design Professionals Initiative, sending more than 200 architectural lighting designers within their first five years of on-the-job practice to IALD Enlighten conferences around the world.

Connect with the next wave of lighting designers: contribute in increments of $2,550 USD/€2,070* to enable the participation of three emerging designers at IALD Enlighten Americas or IALD Enlighten Europe in 2016.

**HOW DOES IT WORK?**
Once the IALD receives your funding, the funds will be allocated to the emerging lighting designer applicant(s) to allow them to attend the 2016 IALD Enlighten conference of their choice.

Thanks to your support, each Emerging Lighting Designer attending will receive:
- One full conference registration
- An allowance to offset travel expenses
- One ticket to the Emerging Lighting Design Professionals reception
- Recognition at the conference they attend as an Emerging Lighting Design Professional

**WHAT DO I GET?**
For your support of the initiative, you will:
- Enable the participation of Emerging Lighting Design Professionals at IALD Enlighten Americas 2016 in Puerto Vallarta, Mexico, or at IALD Enlighten Europe 2016 in Prague, Czech Republic.
- Receive on-site recognition on signage and digital visuals at IALD Enlighten conferences for your level of support.
- Receive one ticket per designer sponsored to the invitation-only Emerging Lighting Design Professionals Networking Reception, allowing you to mix and mingle with all of the emerging designers supported by this initiative. For example, if you sponsor three (3) designers at Enlighten Europe you will receive three (3) tickets to the reception in Prague. If you sponsor one (1) designer at Enlighten Europe and two (2) at Enlighten Americas, you will receive one (1) ticket to the reception in Prague and two (2) tickets to the reception in Puerto Vallarta.

*Euro (€) pricing includes 21% VAT. Supporters of the Emerging Lighting Design Professionals Initiative for the Enlighten Europe 2016 conference may also elect to support up to two (2) lighting designers for €1,380 or one (1) lighting designer for €690.
“Finelite supports this program to help further the sense of community for the next generation of lighting designers. Supporting a program that encourages the longtime members of the IALD to mentor and offers a platform for the emerging designers to develop long time peer relationships is a no brainer. The participation of the emerging designers not only makes for a better conference, it cultivates a positive future for the profession at large.”

JANE WHITE
Executive Vice President of Sales and Marketing at Finelite

“Eaton is honored to participate in IALD’s Emerging Lighting Designer program year after year. Supporting the education of up-and-coming designers is one of the most important contributions we can make and we truly value the opportunities the program provides to interact with the individuals who will be shaping the future of the lighting industry.”

LANCE BENNETT
Vice President of Specification Sales at Eaton
Is there a particular part of the world where you want to grow business and meet more lighting specifiers? Do you have an idea for a local event? IALD Region + Chapter coordinators are always looking for new sponsors for their local events, and welcome your participation in growing lighting design activities and networking in their area.

Contact Kelly Ashmore, IALD Manager, Meetings + Professional Relations, by sending an email to kelly@iald.org or by calling +1 312 527 3677.
BECOME AN LIRC MEMBER

Get first opportunity + preferred pricing for sponsorships and events

Formed in 1996, the Lighting Industry Resource Council (LIRC) exists to provide a framework within IALD for enhanced communication between professional lighting designers and manufacturers and to create an environment conducive to the collaborative improvement of products, services, business practices and lighting design education.

LIRC membership is at the organizational level - your qualifying lighting equipment/component manufacturing company can be a member of LIRC. Membership in the LIRC is currently open to companies engaged in the manufacture of luminaires, lighting components, light sources, lighting control equipment, lighting software, and luminaire testing laboratories.

COMMUNITY

By joining the collective effort of the IALD and LIRC partnership, your company’s voice can be better heard within the lighting design industry.

• One voting representative to the LIRC Steering Committee
• Listing on the LIRC directory of the IALD web site, including a logo and link to your web site
• Membership in the IALD LinkedIn group, a closed group strictly for discussion amongst IALD and LIRC members
• New IALD members receive a list of all LIRC members in their welcome packets

OPPORTUNITY

LIRC opens the door to activities where you can connect with and support lighting specifiers.

• Special member prices for all events
• First opportunity and preferred pricing for sponsorships at IALD Enlighten conferences, IALD region and chapter events, and other IALD/LIRC events, and advertisements in the IALD International Lighting Design Awards brochure
• LIRC recognition signage at IALD/LIRC events; in IALD publications; and at international conferences and trade shows with an IALD presence

INFORMATION

The connections you make through your participation in the LIRC are meaningful.

• Access to and use of the IALD membership mailing list (a $2,000 USD value for each use)
• Use of the LIRC logo and identity for use in marketing and promotional materials
• IALD communications, including the LIRC Spotlight, an email newsletter dedicated to the activities of the LIRC and its member companies

Learn more at www.iald.org