IALD ENLIGHTEN AMERICAS 2015: INTERNATIONAL YEAR OF LIGHT

EXPERIENCE ENLIGHTEN

As a patron sponsor of the UNESCO International Year of Light 2015, the International Association of Lighting Designers has enabled the exploration of lighting in the built environment across the globe throughout the year.

Join our next celebration of light at Enlighten Americas 2015 as we consider a range of new and compelling ways to think about light, lighting and the architectural lighting design profession.

Enjoy a wide variety of targeted sessions and invited speakers, a separate Business Owners Forum, and networking and social events throughout the weekend.

Learn more about Enlighten, IALD + upcoming events near you at www.iald.org.
ART TRACK

ARS MAGNA LUCIS ET UMBRAE
(GREAT ART OF LIGHT AND SHADOW)
Colin Ball, IALD, BDP, London, England

DID YOU GIVE THE WORLD SOME LOVE TODAY, BABY?
Jöran Linder, Olsson & Linder, Jönköping, Sweden
Erik Olsson, Olsson & Linder, Jönköping, Sweden

EPHEMERAL ART : LIGHT INSTALLATIONS AND THE URBAN ENVIRONMENT
Luisa Álvarez, Light Artist and Lighting Designer, Madrid, Spain

HOW SCIENCE IMPACTS ART : INTELLIGENT LIGHTING DESIGN FOR VIDEO GAMES AND BEYOND
Magy Seif El-Nasr, PhD, Game Design Program, Northeastern University, Boston, MA USA

LIGHTING JAPANESE MUSEUMS – THE GREAT CHANGE
Tatsuya Iwai, IALD, Iwai Lumimedia Design, Tokyo, Japan
Ryuichi Sawada, Sawada Lighting Design & Analysis Inc, Tokyo, Japan

PLANNING FROM THE GROUND UP
Linnaea Tillett, Associate IALD, Linnaea Tillett Lighting Design Inc, Brooklyn, NY USA

CINEMATOGRAPHY AND STORYTELLING WITH LIGHT
Danielle Feinberg, Director of Photography, Pixar Animation Studios, USA
COLOR TUNING LUMINAIRES: HOW TO EVALUATE THEM, HOW TO CONTROL THEM
Naomi Miller, FIALD, Pacific Northwest National Laboratory, Portland, OR USA

ETHICS IN LIGHTING DESIGN
David Ghatan, IALD, C.M. Kling & Associates, Alexandria, VA USA
Meg Larkin, National Institutes of Health, Department of Bioethics, Rockville, MD USA

IN SEARCH OF CIRCADIA
Kevin Theobald, IALD, GIA Equation, London, England

PARAMETRIC DAYLIGHTING TOOLS EMPOWER A NEW DESIGN PARTNERSHIP
Leland Curtis, Junior Associate IALD, SmithGroupJJR, Detroit, MI USA
Sven Schockey, SmithGroupJJR, Washington, DC USA

NEW COLOR QUALITY DESIGN FOR LIGHTING
Dr. Yoshi Ohno, National Institute of Standards and Technology, Gaithersburg, MD USA

SHADING OPTIMIZATION BASED ON MULTI-OBJECTIVE GENETIC ALGORITHM
Xiufang Zhao, Student IALD, School of Design, University of Pennsylvania, Jersey City, NJ USA

SOJURN TO SENEGAL: A PERSPECTIVE ON LIGHTING FOR THE DEVELOPING WORLD
Craig Bernecker, PhD, The Lighting Education Institute / Parsons The New School for Design, Exton, PA USA
PROFESSIONAL TOOLS TRACK

AGENTS OF CHANGE FOR LIGHTING EDUCATION
Nathalie Rozot, Educator IALD, Nathalie Rozot, Planning & Design / PhoScope / Parsons, New York, NY USA

YOUR FEE: NOT WHAT TO CHARGE, BUT HOW TO FIGURE IT OUT
David Mintz, FIALD, Boca Raton, FL USA

THE 60 MINUTE PROJECT MANAGER
Tad Trylski, Associate IALD, Independent Lighting Designer, London, England

CERTIFIED LIGHTING DESIGNER (CLD)
David Becker, Associate IALD, Chair, CLD Commission, David Becker Design, Sydney, Australia

DESIGNING THE PERFECT HIRE
Helen Diemer, FIALD, The Lighting Practice, Inc., Philadelphia, PA USA
Sara Lappano, SmithGroupJJR, Washington, DC USA

COMMUNICATING DESIGN
Emad Hasan, Associate IALD, The Lighting Practice, Inc, Philadelphia, PA USA
Charles Thompson, IALD, Archillume Lighting Design, Inc, Austin, TX USA
Dwayne Waggoner, Student IALD, Hochschule Wismar, Germany

CREATIVE INTERDISCIPLINARY TEAMS
Bernadette Berger, Teague, Seattle, WA USA
This year’s pre-conference workshop for lighting design business owners and senior-level designers will provide a guided but open forum for conversation and collaboration. Connect with other top-level designers to solve problems in your practice and plan for your future.

Register for the workshop alone or package it with your Enlighten conference registration at iald.me/enlighten2015.
Connect with your peers from all over the world at IALD Enlighten Americas - make important new contacts and catch up with old friends during our networking and social events throughout the weekend.

- Individual networking hours for special interests + unique groups
- Group networking opportunities throughout the conference
- Thursday Evening President’s Reception, sponsored by Eaton
- Friday Evening Reception, sponsored by Acuity Brands
- Saturday Evening Closing Reception, sponsored by Philips Lighting
- An interactive closing session with our hands-on lighting charrette, Light This!
ONLINE REGISTRATION:
iald.me/enlighten2015 [case sensitive URL]
Please call +1 312 527 3677 or email iald@iald.org if you have any questions.

MEMBERS ONLY DISCOUNT:
Are there more than two IALD member lighting designers attending Enlighten from your firm? Send an email to sharonda@iald.org to learn how to receive $100 USD off your third and subsequent registrations.

REGISTER ONLINE NOW AT iald.me/enlighten2015

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EARLY DEADLINE: 8 August 2015
STANDARD DEADLINE: 9 September 2015
LATE REGISTRATION BEGINS: 10 September 2015
The Hilton Baltimore is the home for IALD Enlighten Americas 2015. Located 15 minutes from Baltimore/Washington International Airport, next to Camden Yards, and near the University of Maryland and the beautiful Inner Harbor, the Hilton Baltimore offers a centralized location to enjoy all Baltimore has to offer.

A block of rooms has been reserved for 8-10 October 2015. The group rate will be honored three days before and after the conference dates (5-13 October), based on availability.

The $225 USD rate includes hotel room and complimentary wireless internet service in guest rooms. Accessible rooms are available.

On-site parking is also available through the hotel.

Reserve your hotel room at iald.me/enam15hotel. More travel information is available at iald.org.
## Current Sponsors

### Leading Light Sponsors
- Gold Sponsors
  - B.K. Fitzsimons
  - TEKA Illuminazione
  - iO Lighting
  - Juno Lighting Group
- Silver Sponsors
  - Focal Point Lighting
  - Osram Sylvania
  - Xicato

### Emerging Lighting Designer Reception
- Lighting Industry Resource Council
- Kurt Versen Company

### Friday Morning Networking Break
- Finelite Inc
- Juno Lighting Group

### Friday Buffet Luncheon
- iO Lighting
- MechoSystems Inc

### Young Professionals Reception
- Specialty Lighting Industries Inc
- Traxon Technologies

### Evening Event Sponsors
- Thursday Evening President's Reception
- Friday Evening Reception
- Saturday Evening Closing Reception
- Keynote Speaker Sponsor
  - Acuity Brands
- Landscape Forms

### Event Sponsors
- Flash Drive
- Hotel Keycards
- Water Bottles
- Wifi + Charging Stations
- Keynote Speaker Sponsor

### Attendee Experience Sponsors