FOR IMMEDIATE RELEASE

THE INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS SIGNS FRIENDSHIP AGREEMENT WITH SLG SCHWEIZER LICHT GESELLSCHAFT

CHICAGO, IL USA, 14 MAY 2020 | The International Association of Lighting Designers (IALD) today announced a friendship agreement with the Swiss-based lighting association, SLG Schweizer Licht Gesellschaft. The two organisations will work together to jointly promote the interests of independent lighting designers and to raise awareness of high-quality lighting design in Switzerland and German-speaking areas.

The friendship agreement was signed by IALD CEO, Marsha L. Turner, CAE and Daniel Tschudy, managing director of SLG, who recognise the common goals that unite IALD and SLG. Both associations understand the importance of using professional, independent lighting designers in the development and design of indoor and outdoor spaces. Lighting designers understand how holistic lighting design leveraging both daylight and electric light is essential and central to the quality of life.

The initiative was spearheaded at a local level by IALD Alpine Chapter coordinators, Luciana Alanis of Lichtgold GmbH St. Gallen, and Julia Hartmann, IALD of lightsphere GmbH Zurich, who are both independent, professional lighting designers in Switzerland and active in both associations. Alanis and Hartmann believe that this agreement will enable collaboration and exchange between our two organisations and help promote the recognition of independent lighting designers.

The friendship agreement encourages the two organizations to promote cooperative discussions and create new activities to help raise awareness of the crucial role of daylight and artificial light in architecture and the built environment. This is also the first step in initiating a dialogue between architects and lighting designers in German-speaking countries.

ABOUT THE INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS (IALD)

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of more than 1,500 lighting design professionals who satisfy its rigorous qualification process. IALD strives to set the global standard for lighting design excellence by promoting the advancement and recognition of professional lighting designers, cultivating the universal acknowledgement and appreciation of the Power of Light in human life. For more information, please visit iald.org.
ABOUT SLG SCHWEIZER LICHT GESELLSCHAFT

The Schweizer Licht Gesellschaft is the competence center for the Swiss lighting industry. It focuses on gathering and exchanging knowledge through conferences and other media to share with its members and related organisations. It further provides educational services and works on Swiss and European regulations, recommendations as well as energy fund programs. For more information, please visit slg.ch.

IALD CONTACT
ELIZABETH RANDGAARD
IALD DIRECTOR, MARKETING + COMMUNICATIONS
PH: +1 312 527 3677
EMAIL: ELIZABETH@IALD.ORG

SLG CONTACT
DANIEL TSCHUDY
SLG MANAGING DIRECTOR
PH: +41 62 390 00 60
EMAIL: TSCHUDY@SLG.CH

#END OF ITEM#