Dear Friends,

I am honored to share with you our first IALD Education Trust Report. The 2019 Annual Report reflects on a year marked by energy, excitement and celebration.

2019 was one of the most impactful years in the Trust’s history. We raised more money, awarded more stipends and made a difference in the lives of more students than ever before. We attribute this success to you—our community of passionate donors, supporters, volunteers, and fundraisers—because everything we do is powered by you.

As we celebrated IALD’s 50th Anniversary, we also celebrated the visionaries that created the IALD Education Trust.

The story of the IALD is woven in our fabric—a story just like ours of dedicated individuals who donate their time, expertise and energy to elevate and support the growth of the lighting design profession.

We are thankful to those who deepened their commitment to the Trust and those who donated for the first time. Together we raised $332,847 USD for 2019—that’s a 20 percent increase from the prior year. Noteworthy fundraising highlights include the $50 for 50 campaign in honor of IALD’s 50th Anniversary and two simultaneous matching campaigns—the Lucifer Lighting Group matching and the Peerless Lighting matching—both pledging to match contributions to the Trust dollar-for-dollar.

The IALD Education Trust embarked on a focus of enriching student’s educational and professional experiences, and we are pleased to report that we have made significant progress in this area. To date you have provided 372 students the financial assistance they needed to attend key industry events, totaling more than $390,000 USD in travel stipends, and provided more than $375,250 USD in scholarships to students in order to further their studies in lighting design. You will hear from several recipients in this report. Their experience testifies to the value of making meaningful connections outside of the classroom, demonstrating its significant outcomes for these future leaders as they make the transition from school to the global workforce.

We are eternally grateful to you and your support. It falls to all of us to take the responsibility, to work together and support each other to ensure that the future of the lighting design profession stays bright. Thank you for everything you have done to move us forward on this journey.

Sincerely,

Jimalee Beno
IALD Education Trust President
OUR FOCUS

A donor-supported organization, the IALD Education Trust was established in 1998 with the purpose of promoting and supporting the growth of the lighting design profession. Today, in an ongoing effort to ensure the future of lighting design, we continue that work by directly fostering connections among students—those who represent the future of the industry—educators and practitioners in our lighting design communities.

The strategy of “connecting pre-practitioners with practitioners” to achieve the Trust’s mission ensures that meaningful connections are created among students, educators and practitioners. The strategy was identified during Andrea Hartranft’s 2016 + 2017 presidency, in which the board started to streamline and eliminate non-essential Trust activities that had accumulated over time. The process gave focused attention and time to programs—Trust Travel Stipends and Trust Scholarships—that meet our mission in the most effective way and make every gift donated to the Trust as impactful as possible.

“...By connecting students with practicing professionals, we impart our enthusiasm and passion for what we do in hopes that it will rub off and provide them with greater insight into the lighting profession. In sharing our knowledge with educators, we aim to increase our army of foot soldiers spreading the word of the profession that we love so much and supporting our mission of essentially ‘growing the pool of lighting designers’.”

Andrea Hartranft, FIALD
IALD Education Trust President, 2016-2017

MISSION
To grow the available pool of entry level lighting designers by fostering connections between pre-practitioners and practitioners of the lighting design profession.

VISION
To create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.
Core to the Trust’s overall strategic direction is our commitment to the growth of the lighting design profession and it is a key theme throughout all that we do.

In its 21-year history, the Trust’s priority has always been on enriching students’ educational experiences along their path to professional success. With that purpose, the Trust Scholarship Program was established in 1999 and the Trust Travel Stipends Program launched later in 2006. While both programs help defray costs associated with education and professional development—the Trust Travel Stipends Program goes one step further in that it gives aspiring lighting designers unique opportunities to form global and local professional connections that greatly influence their decisions to pursue a career in lighting design. These connections often extend well after graduation. Both programs are exclusive to IALD student and IALD educator members.

With the increased focus and efforts applied to the Trust Travel Stipend Program in 2017, the program has awarded 372 travel stipends totaling over $390,000 USD—successfully enabling more than 335 students and 37 educators from across the world to attend key industry workshops, seminars and conferences. The program is also open to educators as an opportunity for continuing education and to ensure that meaningful connections and discussion are formed among pre-practitioners and practitioners.

The Trust Scholarship Program, the Trust’s oldest program, has awarded over $375,250 USD benefitting more than 100 students since its start in 1999. The sole purpose of the program is to encourage students to pursue, or further their studies in lighting design by offering multiple scholarships for undergraduate and graduate students enrolled in a lighting design program or related field, at an accredited university.
Donor contributions can be designated to two types of major funds: unrestricted and restricted. The General Trust Fund is an unrestricted fund that directly supports the Trust’s programs, activities and day-to-day operations. The Lucifer Lighting Endowment is a restricted permanent endowment investment fund in which the interest earned can be used to help fund Trust programs.

Additionally, the Trust Scholarship and Travel Stipend programs receive a preset amount of designated contributions each year.

### Overall Trust Donations 2019 vs 2018

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund‡</td>
<td>$228,624</td>
<td>$175,619</td>
</tr>
<tr>
<td>Endowments</td>
<td>$87,723</td>
<td>$87,634</td>
</tr>
<tr>
<td>Scholarships + Stipends</td>
<td>$16,500</td>
<td>$16,500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$332,847 USD</strong></td>
<td><strong>$279,753 USD</strong></td>
</tr>
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‡General Donations in 2019 includes: a one-time, non-recurring gift from IALD of $100,000 USD; a one-time, non-recurring gift from Peerless Lighting of $50,000 USD; the Peerless Lighting Match campaign; and annual giving.

NOTE: The donations listed do not include the tax-deductible portion of sponsorships for the IALD Education Trust Benefit Dinner.

### Giving by Quarter in 2019 (All Funds in USD)

<table>
<thead>
<tr>
<th>Quarter</th>
<th>General Fund</th>
<th>Lucifer Lighting Endowment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>$3,365</td>
<td>$1,200</td>
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<tr>
<td>Q2</td>
<td>$5,605</td>
<td>$22,982</td>
</tr>
<tr>
<td>Q3</td>
<td>$125,528</td>
<td>$60,835</td>
</tr>
<tr>
<td>Q4</td>
<td>$94,126</td>
<td>$2,706</td>
</tr>
</tbody>
</table>

Q3 giving is high due to the IALD’s one-time gift to the General Fund of $100,000 USD and gifts from Lucifer Lighting to the endowment.

### 2019 Fundraising Programs by Campaign

#### 2019 General Fund Channels

- Annual Giving (11%)
- Peerless Gift (22%)
- Trust Benefit Dinner (1%)
- IALD One-Time Gift (44%)
- Other (9%)

#### 2019 Lucifer Lighting Endowment Channels

- Trust Benefit Dinner (16%)
- Lucifer Matching (57%)
- Other (27%)
The Trust Benefit Dinner and reveal of the IALD International Lighting Design Awards is our most anticipated event of the year. It's the place to rub shoulders with lighting designer legends, enjoy fine dining and celebrate lighting design's highest achievements, all in support of lighting education. While it is not the only fundraising activity we coordinate during the year, it has been the most significant in terms of sponsorship and donor impact.

Philanthropy—and plenty of it—was on full display at the Trust Benefit Dinner held on 22 May at the elegant Crystal Tea Room in Philadelphia, PA USA, boasting an impressive list of 29 sponsors and raising a total of $70,798 USD* in donations from the 350+ lighting professionals in attendance.

“We are absolutely elated to have received such generosity from those in attendance. We may not all be able to give at the same level, but we can all give. We are thankful for every single donation, no matter how big or small, because it demonstrates a willingness to support the future of the Trust and the profession.”

Jimalee Beno
IALD Education Trust President, 2018-2020

Inspired by the generosity of so many, Suzanne and Gilbert Mathews of Lucifer Lighting Company donated $50,000 USD in honor of IALD’s 50th Anniversary and for the fourth year in a row issued a new matching challenge for 2019 to match dollar-for-dollar every donation made to the Lucifer Lighting Company Endowment in Honor of Chip Israel, up to $100,000 USD. Answering the Mathews family call to give, Peerless Lighting also donated $50,000 USD in honor of industry leader Peter Ngai’s recent retirement and pledged to match all donations to the IALD Education Trust General Fund dollar-for-dollar, up to $50,000 USD.

The combined matching challenges mark the IALD Education Trust’s largest fundraising campaigns in a single year, and we thank the Mathews family, Peerless Lighting and all 2019 donors and sponsors for their generosity and investment in the future of lighting design.

*Ltotal evening donations do not include sponsorship sales.

LUCIFER LIGHTING COMPANY ENDOWMENT IN HONOR OF CHIP ISRAEL

A believer in the future of the profession and the next generation of lighting designers, Chip Israel, IALD, has undoubtedly shaped lighting education today. In honor of Chip’s significant achievements, Suzanne and Gilbert Mathews of Lucifer Lighting Company established the Lucifer Lighting Endowment in his name in 2015. Since then, the Mathews family has matched donations made to the endowment dollar-for-dollar up to $100,000 USD and in 2019 it reached over a half-million dollars. The endowment is a long-term investment in which the interest earned can be used to help fund Trust programs.

PEERLESS LIGHTING MATCH IN HONOR OF PETER NGAI

Known as a pioneer in lighting technology and luminaire design, Peter Ngai has dedicated his life to understanding quality of light. While Peter has been fundamental to the lighting industry, he has also focused on giving back to the community. To honor him and his recent retirement, Peerless® Lighting donated $50,000 USD donation and pledged to match contributions made to the General Trust Fund dollar-for-dollar up to $50,000 USD. In 2019, a total of $35,368 USD was raised. The fund directly supports the Trust’s programs, activities and day-to-day operations maximizing immediate impact in the lighting community.

*Total evening donations do not include sponsorship sales.
2019 TRAVEL STIPEND RECIPIENTS

Shaun Fillion, Educator IALD
New York School of Interior Design
New York, NY USA

Eun Young Kim, Educator IALD
University of Tennessee at Chattanooga
Chattanooga, TN USA

Julie Peterson, Educator IALD
University of Wisconsin – Stout
Menomonie, WI USA

Jennifer Scheib, Educator IALD
University of Colorado Boulder
Boulder, CO USA

Sandra Vásconez, Educator IALD
University of Colorado Boulder
Boulder, CO USA

Laura Carabajal Vera, Jr. Associate IALD
Claudia Paz Lighting Studio
Lima, Peru

Nabeel-Omar Al-Essa, Student IALD
University of Colorado Boulder
Boulder, CO USA

Natalie Anderson, Student IALD
University of Colorado Boulder
Boulder, CO USA

Michael Anthony, Student IALD
University of Colorado Boulder
Boulder, CO USA

Maria Del Castillo, Student IALD
Penn State University
State College, PA USA

Yong Wahn Choo, Student IALD
KTH Royal Institute of Technology
Stockholm, Sweden

2019 SCHOLARSHIPS RECIPIENTS

THOMAS M. LEMONS SCHOLARSHIP
MADE POSSIBLE BY AVAILABLE LIGHT:
STEVEN ROSEN, FIALD + SUSAN GOCHENOUR

Brigid Hardiman, Student IALD
New York School of Interior Design
New York, NY USA

Erin Mahoney, Student IALD
Kansas State University
Lawrence, KS USA

LIGHTING DESIGN ALLIANCE SCHOLARSHIP
MADE POSSIBLE BY LIGHTING DESIGN ALLIANCE

Chris Alexander, Student IALD
RMIT University
Melbourne, VIC Australia

2019 PROGRAM RECIPIENTS

Having the honor and privilege to meet a lighting designer whose work I admire and spending time with a world-renown lighting designer and IALD Award recipient, was extremely rewarding. The experience has, and continues to, inspire me—thank you all for your words of encouragement and thank you to all donors who helped make this a reality. Your passion and enthusiasm are contagious, and I look forward to connecting again.”

Lilia Martinez, Student IALD
Texas Christian University
It was fascinating to experience how embracing the lighting community is, how every single person that I spoke with respects, motivates and supports the new generation of lighting designers with new information, career advice and creative ideas.”

Katia Kolovea, Student IALD
KTH Royal Institute of Technology

I recognize that I would not be where I am today without the investment of the IALD Education Trust and the support of many people in the lighting industry. As a student, the Trust allowed me many wonderful opportunities: from scholarships to help fund my education to travel stipends that exposed me to the industry, to the people I met and the places I traveled. I firsthand witnessed how the Enlighten conferences can fuel students’ passion for lighting, open their minds to the possibilities in the industry and have the potential to alter the trajectory of their career with the relationships they make. It is now my joy to serve on the Board of Directors of this same organization that provided me with invaluable support throughout my career path, and which continues to help me grow professionally.”

Andrea Wilkerson, PhD
IALD Education Trust Secretary-Treasurer, 2015-2021
Pacific Northwest National Laboratory

I can’t say enough words about how grateful I am for the IALD Education Trust. Over the years I have experienced incredible guidance and support from every Trust program that existed. I have connected with amazing lighting designers through the Trust’s ambassador program, which enabled my students to interact and learn from them; and have in other instances received the latest teaching tools as gifts to our university’s department. Most recently, I was honored to be selected to receive an educator travel stipend, which made it possible for me to further advance my continuing education at LightFair. I take great pleasure in supporting the Trust, and I look forward to opportunities in which I can give back and be more involved in its activities.”

Esma Dengiz, Educator IALD
Savannah College of Art and Design

Attending Enlighten Americas was both professionally and academically enriching. I can sum up my experience with a few words: inspirational, motivational, energizing, thought-provoking, and transformational. It is my hope that opportunities like these continue to exist for students for years to come.”

Michael Anthony, Student IALD
University of Colorado
Thank you to all donors who made contributions to the IALD Education Trust in 2019. Donations in all amounts ensure and enhance the future growth and development of the architectural lighting design profession by supporting the programs and initiatives of the Trust. Thank you!

**DONORS**

**$50,000 – $100,000 USD**
IALD
Lucifer Lighting Company
Peersless Lighting

**$10,000 – $49,999 USD**
Harman International Design* (Harman International Industries, Inc.)
Lutron

**$5,000 – $9,999 USD**
Diversified Inc.*
Fidelity Charitable
Lighting Services*
Prudential Lighting
Steven Rosen, FAIUL + Susan Gouchenour*

**$2,500 – $4,999 USD**
Associated Lighting Representatives (ALR)
Boston Light Source*
CM Kling & Associates Inc.*
Horton Lees Brogden Lighting Design*
Lighting Design Alliance*
Lighting Environments
Sean O’Connor Lighting

**$1,000 – $2,499 USD**
Apex Lighting Solution
Architectural Lighting Alliance
Amadeo Bano
Lisa Brown, Associate IALD
ERW Lighting + Controls
Force Partners
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Rick Leeds
Ripman Lighting Consultants*
Rosanne Allaire Lighting Design*
Lance Siegel
Nancy Starbird
TEC Studio Inc.*
The Lighting Practice
The Seattle Lighting Group
Tom Rozula, Associate IALD
Jared Widmer, IALD

**$100 – $999 USD**
Acuity Brands Lighting
Rebecca Barton
Lance Bennett
Benz Roos
Maryanne Berger
Bliss Fauman Inc.
Lee E. Brandt, IALD
Randy Burkett, IALD
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Pamela Danen
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Fang Yang, IALD
Glen R. Fauman, Associate IALD
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Luminii
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Levi Leu
Lighting Planners Associates Inc.*
Light Solutions Center*
Light This Yurkas Lighting Design
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Mark Loefler, IALD
Gregg Mackell, IALD
Naomi Miller, FAIUL
Eli Matthews, Associate IALD
David A. Mintz, FAIUL*
Brian Mosbacher, Associate IALD
Haruhiro Muraoaka, Associate IALD
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Timothy O’Keeffe
Vic Pfarr
Elizabeth Randgaard
Lisa Jane Reed, Associate IALD
Mark Routh
Jeffery Schoepf
Thomas Scott
Joel Siegel
Siaden Feinstein
Christopher Smith-Peterson
Sandra Starzik
Christopher Strock, IALD
Donna Summer
Teresa Teachey Association
Tech Lighting
Timothy Thomas
Gary Trott
Sandra Vásquez, Educator IALD
Cynthia Vera Reddoor
Carrie Verkuil
Joanne Wang
Thomas Warton
Victor Wittmann
Matthew Zelkowitz, Associate IALD

**Donations up to $100 USD**
Thank you to all donors who made contributions to the IALD Education Trust in 2019. Donations in all amounts ensure and enhance the future growth and development of the architectural lighting design profession by supporting the programs and initiatives of the Trust. Thank you!
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TAKE ACTION.
When we come together, we can do so much more.

DONATE
As a 501(c)(3) charitable organization everything we do is powered by our community of donors. All donations to the Trust are tax-deductible as allowed by law.

MAKE A DONATION

PARTNER
The work of the Trust would not be possible without the unwavering support of our generous partners. If you share our commitment to the profession, then consider partnering with us.

PARTNER WITH US

VOLUNTEER
Together, we’re able to make a bigger impact on the lighting community. Join our team of enthusiastic and passionate volunteers.

SIGN UP TO VOLUNTEER

Every effort was made to ensure the accuracy of the annual report. We would appreciate notification of any errors or omissions in order to correct our records. To report errors or omissions, please contact Griselda Pantoja at griselda@iald.org.