IALD ENLIGHTEN EVENTS GO ONLINE FOR 2020

CHICAGO, IL USA, 13 AUGUST 2020 | The International Association of Lighting Designers (IALD), announces Enlighten Americas 2020 and Enlighten Europe 2020 events will be held online for the first time. Enlighten Americas 2020 Online will be held on 21-22 October 2020 and Enlighten Europe 2020 Online will be held 18-19 November 2020 this year. IALD Enlighten events are leading international lighting design experiences that bring the international lighting design community together for inspiration, learning and connections.

“This year, IALD will be offering something very different from our previous in-person Enlighten events. The online space has given us the opportunity to bring the international lighting community together in a more inclusive way than ever before. We can now offer the opportunity for any lighting professional to attend Enlightens 2020 Online who may have not been able to travel to attend the in-person events,” said IALD CEO, Marsha L. Turner, CAE. “We look forward to creating a unique online experience that inspires and fosters the international and personal connections that IALD is known for.”

Created for and by architectural lighting designers, both Enlighten Americas 2020 Online and Enlighten Europe 2020 Online are designed to bring our lighting community together in new and exciting ways at a time when staying connected matters most. The Enlighten events blend world-class experts in lighting, thought-provoking panels, virtual exhibit rooms, engaging breakout discussions, special social hours and more. Members of the international lighting community can conveniently participate from the comfort of home or office.

The Enlighten events are known for community building—the connections you make and keep after the events. And this year we have paid special attention to providing connection opportunities through live discussions, fun and interactive breaks, happy hours and social time to build connections with designers, colleagues and friends from around the world.

The IALD is continuing the popular Lighting Cross Talk where leading lighting designers join lighting manufacturers in small groups for focused discussion about future product designs and needs in the marketplace. This year, Lighting Cross Talk will be held online for the first time. Additionally, IALD is hosting virtual exhibit rooms for sponsors to connect directly with interested attendees during the event.
More information will be made available about Enlighten Americas 2020 Online and Enlighten Europe 2020 Online when registration opens in September.

ABOUT THE INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS (IALD)

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of more than 1,500 lighting design professionals who satisfy its rigorous qualification process. IALD strives to set the global standard for lighting design excellence by promoting the advancement and recognition of professional lighting designers, cultivating the universal acknowledgement and appreciation of the Power of Light in human life. For more information, please visit iald.org.

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