IALD SIGNS FRIENDSHIP AGREEMENT WITH DEUTSCHE LICHTTECHNISCHE GESELLSCHAFT E.V.

CHICAGO, IL USA, 28 JULY 2020 | The International Association of Lighting Designers (IALD) today announced a friendship agreement with the international lighting organisation, Deutsche Lichttechnische Gesellschaft e.V. (LiTG), based in Berlin, Germany. The two organisations will work together to jointly promote the interests of independent lighting designers and to raise awareness of the profession and further its development internationally.

IALD strives to set the global standard for lighting design excellence by promoting the advancement and recognition of professional lighting designers, cultivating the universal acknowledgement and appreciation of the Power of Light in human life. LiTG is a dynamic network and knowledge platform for all those interested in light. The organisation is involved with light and lighting in the areas of technology, design, planning and application in theory, practice and research at regional, national and international levels.

The friendship agreement was signed by IALD CEO, Marsha L. Turner, CAE and LiTG Chairman, Thomas Klimiont, who recognise the common goals that unite IALD and LiGT. Both associations understand the importance of professional development and continuing education for lighting designers, as well as the general support of professionals and students in this profession. IALD and LiTG will work to advance lighting quality through research, scientific papers and conferences.

The initiative was spearheaded by Andreas Schulz, IALD, chair of IALD Europe Steering Committee and founder of LICHT KUNST LICHT AG. Schultz runs an independent, professional lighting design company with offices in Berlin, Bonn and Barcelona and is active in both associations. Schultz states, “This friendship agreement encourages both associations to exchange ideas, opinions and views with each other to promote cooperative discussions and efforts to areas of common importance. It will strengthen the impact of both parties by having the opportunity to share experience and knowledge.”

The friendship agreement fosters the collaboration between the two organisations to maintain a regular exchange of information, encourage participation in each other’s activities such as conferences, seminars and organise shared events to bring both associations’ members together.

ABOUT THE INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS (IALD)
The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of more than 1,500 lighting design professionals who satisfy its rigorous qualification process. IALD strives to set the global standard for lighting design excellence by promoting the advancement and recognition of professional lighting designers, cultivating the universal acknowledgement and appreciation of the Power of Light in human life. For more information, please visit iald.org.

IALD CONTACT
ELIZABETH RANDGAARD
IALD DIRECTOR, MARKETING + COMMUNICATIONS
PH: +1 312 527 3677
EMAIL: ELIZABETH@IALD.ORG