

IALD ENLIGHTEN AMERICAS 2009

8 - 10 OCTOBER 2009
 DOUBLETREE HOTEL SONOMA WINE COUNTRY
 ROHNERT PARK, CALIFORNIA USA

IALD ENLIGHTEN EUROPE 2010

3 – 4 FEBRUARY 2010
 EARLS COURT TWO
 LONDON UK

CALL FOR PRESENTATIONS

The International Association of Lighting Designers (IALD) is seeking experts in their fields to present workshops and seminars at Enlighten Americas 2009 and Enlighten Europe 2010. This year, Enlighten Americas 2009 will be held on 8-10 October 2009 at the Doubletree Hotel in the heart of the Sonoma California wine country. Enlighten Europe 2010 will be held on 3-4 February 2010 at Earls Court Two in London UK.

LEADING WITH LIGHT

Entering a new global era, lighting professionals uniquely stand as active participants in the convergence of new technology, energy codes and multigenerational business. How do we lead this charge? What does it mean to be a leader? What is the responsibility inherent with this? How do you lead with light?

This year's program will follow the same successful three-track system employed at Enlighten Americas 2008: Design, Current Issues and Business.

DESIGN TRACK**Communicating the Value of Light**

- What is the value of lighting today? Where will the future of light lead us?
- How does new technology change your way of thinking and designing?
- What favorite design tools, fixtures or lamps have gone by the way of the dumpster to make room for new technology? Is that old technology coming back any time soon?

Influences and Inspiration

- What inspires you? Is it the art or the science?
- What role does the architecture of the space play in your designs?
- Do theatrical lighting techniques influence your architectural designs?

Perceptions of Light in Different Cultures: The Language of Light is International

- How does culture affect lighting design?
- Do newly developed lighting cultures look to the western world for guidance and in the process lose their own identity?
- How do we, as lighting professionals, inspire others to create their own high quality designs while being true to history, tradition and customs?

Off the Grid

- How do we transform lives by developing a lighting program that can be successfully implemented where electricity as we know it does not exist?

PROFESSIONAL DEVELOPMENT/BUSINESS TRACK**2009 and Beyond**

- What will it mean to run a business in 2009 and beyond?
- How does a design firm function in a paperless world?
- How do we communicate in an intergenerational, multicultural international society?
- How can your business grow in a changing economy?

CURRENT ISSUES TRACK**Shaping the Future**

We are entering a new age of change as technology, energy codes and traditional lighting practices converge.

- In the wake of progress, do we abandon the past?
- Can we do better by using less power?
- As the green movement shifts to the forefront, what is the fall out?
- How can new energy codes be coupled with the aesthetics of good design?
- Can sound engineering and good design co-exist?
- Can low cost lighting solutions improve the quality of life?
- What is the impact of lighting quality on health and well being?
- Is your future role one of advocacy and change? Will you be proactive or reactive?

SUBMITTAL DETAILS AND REQUIREMENTS

For the past eight years, the IALD annual conference has provided attendees with information about advances in technology as well as tools to successfully promote and run their businesses.

Seminars and workshops are aimed at an experienced/advanced level, but not to the exclusion of designers entering the profession. The audience will include lighting specifiers, lighting manufacturers and representatives, as well as architects, interior designers, educators and students. We are looking for speakers and seminars that will challenge traditional thought, motivate attendees to think outside the box.

CONFERENCE PROGRAMS DETAILS:

- Two (2) day conference
- Three curriculum tracks
- 12 to 14 seminars and workshops
- 45 to 90 minutes session timeline to present material and answer questions

SUBMITTAL AND ACCEPTANCE

To be considered as a conference speaker, you must submit your proposal to the IALD by **31 March 2009**.

SPEAKER COMPENSATION

Each speaker will receive the following:

- Seminar, one speaker: \$500.00 USD honorarium
- Seminar, two or more speakers: \$300.00 USD honorarium each
- Economy class travel to the conference up to a pre-agreed amount per speaker
- One full conference registration per speaker

If accepted as a speaker for Enlighten Americas 2009, you will agree to provide an electronic copy of your presentation no later than 1 August 2009 for inclusion in the conference proceedings materials. Presentation material deadline for Enlighten Europe is TBD.

Proposals must be sent by 31 March 2009.

Your proposal will be considered for presentation at both Enlighten Americas 2009 and Enlighten Europe 2010.

Mail to:

Call for Speakers
International Association of Lighting Designers
Merchandise Mart, Suite 9-104
Chicago, IL 60654 USA

Fax to:

+1 312 527 3680 (fax)

Email to:

renee@iald.org

If you have any questions, please contact Renée Campbell at the IALD headquarters office,
+ 1 312 527 3677 or renee@iald.org.



CALL FOR PRESENTATIONS SUBMITTAL FORM

PRESENTER 1

Name: _____

Company: _____

Address: _____
street city state postal code country

Telephone: _____ Email: _____

PRESENTER 2

Name: _____

Company: _____

Address: _____
street city state postal code country

Telephone: _____ Email: _____

PLEASE ATTACH A LIST OF ADDITIONAL PRESENTERS IF NEEDED.

PRESENTATION DETAILS

Track (please circle one): _____ Design Business Current Topics

Topic/Title of Seminar: _____

Time frame (please circle one): _____ 45 minutes 60 minutes 90 minutes

Teaching method (please circle one): _____ lecture panel interactive workshop

PLEASE LIST 3 LEARNING OBJECTIVES THAT WILL BE COVERED IN YOUR PRESENTATION.

1. _____

2. _____

3. _____

IN ADDITION, PLEASE PROVIDE THE FOLLOWING IN A SEPARATE DOCUMENT:

- 150-word description of your presentation.
- Brief biography of each speaker.
- Information on recent speaking engagements including contact names, titles, addresses, phone number and email address of two (2) associations for which you have been a speaker, preferably within the last two (2) years.

MAIL COMPLETED PROPOSALS TO:

Call for Speakers
International Association of Lighting Designers, Merchandise Mart, Suite 9-104, Chicago, IL 60654 USA
Fax to: +1 312 527 3680 Email to: renee@iald.org